

Here is what you get from a Dixon Golf Sponsorship...

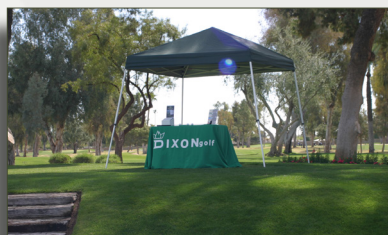
TOURNAMENT SPONSORSHIP

In addition to the Dixon Challenge, your tournament will receive an Amateur Endorsement Package, which includes:

- One Dixon Golf high performance bamboo hat (a \$29.95 value)
- One dozen Dixon Earth golf balls (a \$39.95 value)
- The winner's picture and bio on the Dixon Golf website (dixongolf.com) as a sponsored player
- The ability to purchase Dixon Golf gear and balls from dixongolf.com at 50% off MSRP for one year



THE DIXON CHALLENGE



- 1 A Dixon Golf rep will arrive at the event before it begins and will set up on their assigned hole and wait for the first group of golfers to come to their tee box.
- 2 As each group of golfers arrives, the rep will provide them with a free Dixon Earth golf ball and then challenge them to try their golf ball against the eco-friendly Dixon Earth ball. Just for participating, they will receive more than \$150 worth of products and certificates from Dixon and our partners. Cost to play the Dixon Challenge is \$10.
- 3 Each golfer who accepts the challenge will be awarded one extra shot. Should either shot land on the green, they will receive one sleeve of Dixon Earth golf balls (\$10 value).
- 4 Once the last group of golfers has completed the hole, the rep will take down their table and see the tournament chair.
- 5 Your charity will be sent a check for 20% of the gross proceeds from the Dixon Golf corporate office on the Friday the week after the event.

We're excited to help you make a great event.